



This project that has received funding from the European Union's Internal Security Fund - Police (ISFP) Programme, ISFP-2017-AG-DRUGS, under grant agreement no 822616.



**Law Enforcement Technological Innovation Consolidation for
Fight Against Online Drug Crimes**

D5.6. Project website / website

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1. Project Overview

The project **LION-DC Law Enforcement Technological Innovation Consolidation for Fight Against Online Drug Crimes** is funded by the European Commission (EC) through the European ISF-Police Action Grant with Grant Agreement 822616.

The Lion DC project aims to provide Law Enforcement Agencies (LEA) with new skills, methodologies and tools in the fight against drug trafficking, given major discernible shifts in the utilisation of digital environments (e.g. traditional social media) regarding distribution and sale of drugs such as the increasingly widespread use of cryptocurrencies and blockchain technologies by organized crime. In order to enhance LEA capacity to identify the flow of drugs and key players involved, either to thwart criminal activity or to determine guilt after the fact, the project will: test the efficiency, unique capabilities, and shortfalls in the use of various forms of technology, as well as Open Source Intelligence Tools (OSINT); penetrate the Dark Web; develop novel ways of going beyond the widely used “follow the money” principle; and augment the identification and description of criminals by collating a wide range of sources, both open and closed. The key activity of the Lion DC initiative is real, case based, cross border exercising in drug criminality, which will be enacted by LEA practitioners, providing opportunities for LEA together with academia to share expertise, methodologies and analytical capabilities; and to identify available tools and rank them on their feasibility and usefulness. In addition, specific train-the-trainer modules in the fight against drug trafficking on the Dark Web will be developed and piloted, and an OSINT sandbox will be created that will integrate promising technologies, innovations and research projects such as a Dark Web simulator, and frameworks for tracing illegal use of cryptocurrencies. The cooperation of Networks (e.g. ENLETS SENTER i-LEAD) will facilitate the co-creation process between LEA and academia; and open up wide opportunities to disseminate

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results across all Member State, Law Enforcement organizations (initially in NL, LT, PL, BG, GR, Gibraltar), as well as EU and International security agencies (CEPOL, EUROPOL, etc.).

2. Introduction

The Work Package that is responsible for dissemination, communication and impact creation of LION DC is the one of WP5 (Uptake, Outreach and Sustainability). It will define all the required actions in order to ensure that LION DC's results will be properly disseminated and communicated to the general public. The work to be done comprises several activities of a different nature related to the conceptualization of the WP1-WP4 activities outcomes, deliverables, results and findings. Moreover, it contains work focused on the dissemination activities.

The objective of this work package is twofold:

- to extract and conceptualize the findings resulting from previous work packages and transforming these into:
 - Extracts of training for LEA on methodology, focusing on drug criminality, for future LEA operations, especially for those stakeholders not directly involved in the current Action;
 - A defined competence structure for LEA using Skill Matrix developed during Strengthening European Network Centres of Excellence in Cybercrime (SENER) project;
 - Specific gaps in different relevant areas (Competence, Process, Technology, Tooling, Automation) for further exploration;
 - Potential standardized case definitions.
- to facilitate knowledge and experience outreach and sustain further developments, identified during the project:
 - Involve relevant stakeholders in the project activities by ensuring targeted stakeholders relationship management, including on-line interaction channels and tools;

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- Implement and evaluate a Project Dissemination strategy;
- Develop and Kick-off a Sustainability Plan

As mentioned previously, one of the main tasks of this deliverable is the implementation of the dissemination and communication strategy that will aim to: raise awareness among potential end-users, actors of Custody chain and other stakeholders; to present the results within the research community and above. It will also provide a detailed outline of the dissemination activities to be conducted during the project's period. Most notably, it will define the dissemination goals to be achieved at pre-determined dates for each of the target groups, as well as a clear strategy to reach each of these goals.

As dissemination activities of LION DC are part of WP5 (Uptake, Outreach and Sustainability), some of the Activity's 5.5 goals but not limited to these are:

- Development of project dissemination and communication strategy
- On-line interaction of Lion DC with relevant stakeholders using different communication channels and collaboration tools.
- Linking activities with other EU LEA Networks, EU Security agencies and related organizations.
- Organization of international dissemination event.

This document is the accompanying short report for the *Deliverable D5.6 – Project website / website*, whose type is identified by the code 'DEC' (Websites, patent fillings, videos, etc.). It contains a quick description of the LION-DC website with main webpages/sections developed for the first release or planned for the next ones.

3. Overview

The reference point of communication is the exploitation and utilization of social media. To this point, social networks support accessing large groups, provide generic or specific project-related info and allow getting relative feedback, also, used as schedule reminder. The most commonly used social networking tools provided by web 2.0 technologies are the ones of LinkedIn, Facebook and Twitter. To have a positive effect, these means of communication will be used according to the project profile in terms of frequency of updating, as well as according to the availability and the kind of information that may have interest for the project stakeholders. The social networks planned to be used are: LION DC LinkedIn page; created, operated and maintained by KEMEA LION DC Twitter account. Results on the utilization of the above networks will be reported in the Dissemination Report (D 5.7). The project website is planned to be up and running at the early stages of the project (D5.9 - Project website).

This deliverable D5.6 will be a part of the Activity 5.5 that clearly defines the scope and the main features of the website. More specifically, SENTER and ENLETS websites will be re-used as main communication channels. Low cost solution, re-use instead of developing, will be applied. The website's content and updates will be managed by KEMEA, with content support from project partners. Aside from the usual project mechanics (goal, consortium partner profiles, 'Contact Us' section, calendar of upcoming events, etc.) the websites will be used strategically in three ways:

- the primary dissemination tool for distributing the project's results,
- the repository for Lion DC on-going results,
- the first point of contact for third parties (research and policy communities, media, and end-users, etc.).

This task may include setting up and maintaining a project blog, if decided as suitable by the consortium, as well as social media presence (e.g. Facebook, LinkedIn, Twitter, etc.) to facilitate

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dialogue with targeted audience who might be interested to follow the consortium's work, while at the same time providing the ability for real-time feedback and comments. All materials published within this activity will be included in the Dissemination Report (D 5.7.).

Last but not least, the main objective of this document is to provide a quick overview of the LION DC website design and development, including the website main specifications, structure and content of the first release, which will fulfill website's above-mentioned purposes.

4. Structure of the deliverable

This document includes the following sections:

- **Section 1 – Design of the website:** In this section there is a description of the design & content of LION DC's website first release with sample images of its current appearance website with its specifications
- **Section 2 – Social networks:** In this section there is a brief overview of social networks that will be used during the lifetime of the project

5. Review and update of this deliverable along project life

This deliverable was first drafted on 08/03/2019 and will be submitted on 09/03/2019.

Further updates and modifications regarding the structure or/and contents etc. of the website will be monitored in this section.

6. Section 1 - Design of the website

According to the Description of Action (DoA) “The project website is planned to be up and running at the early stages of the project”. The LION DC website is one of the key methods for dissemination to the intended audience and general public since anyone can get information about the project at any time. In addition, its purpose is to keep tracking the project progress (events, publications, public deliverables), thus all the potentially interested stakeholders will be kept informed.

In order to record dissemination achievements, Key Performance Indicators have been set for internal review. The Table 1 below depicts these KPIs and the actual targets.

Internal Key Performance Indicators for website	Target (by the end of the project)
Number of unique visitors to the Website (based on Google Analytics)	400
Number of references of LION DC in other websites	3
Number of multimedia material downloads (website)	50
Number of subscribers to the LION DC newsletter	30

Table 1: Website KPIs

6.1 Website Specifications

The website launched in March 2019 and will be reviewed in the upcoming months for further development and modifications. There will be neither any registration form nor login page to access the website as it will be open to general public. It will be also regularly updated by KEMEA (WP5 leader) with the appropriate assistance from the rest of the consortium partners regarding the material.

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The main specifications that were agreed among the consortium are listed below:

- **Technical Specifications:** The website is built on WordPress 5.1. WordPress powers more than 33% of the web — a figure that rises every day. Everything from simple websites, to blogs, to complex portals and enterprise websites, and even applications, are built with WordPress¹. The website is accessible only through HTTPS, as it is secured via Let's Encrypt SSL.
- **Website address (URL):** The initial thoughts regarding LION DC's Uniform Resource Locator (URL), colloquially termed web address of the LION DC website, were to contain as hostname an expression (such as 'lion-dc.eu' or 'liondc.eu' or 'liondc-project.eu' or 'lion-dc-project.eu') to reflect the fact that it is a research project funded by the European Union. Finally, the site is linked with the following address <https://lion-dc.eu/>, where both partners and general public can visit.
- **LION DC logo:** Different logos have been produced depending on the setting and purpose of the dissemination. LION DC consortium was asked to vote for their personal preference, in order to end up with the best / most voted result.

As the visual identity of the project, LION DC was given a clear, coherent, and professional looking project logo, along with additional visual aids, which will promote the project. Moreover, in order to help the audience recognise the project, each webpage and each dissemination material will display the LION DC logo as presented below:



Figure 1: LION DC logo

¹ <https://wordpress.org/about/features/>

- **Acknowledgement of EU funding:** As part of the obligation of acknowledgement of EU funding in all communication, and dissemination activities the LION DC website displays the EU emblem and the statement: **LION DC project is funded by the European Union's Internal Security Fund — Police, under grant agreement no 822616**

Part of grant agreement GA-822616: "Unless the Commission requests or agrees otherwise, any communication activity related to the action (including at conferences, seminars, in information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via social media, etc.) and any infrastructure, equipment or major result funded by the grant must: (a) display the EU emblem and (b) include the following text: 'This [insert appropriate description, e.g. report, publication, conference, infrastructure, equipment, insert type of result, etc.] was funded by the European Union's Internal Security Fund — Police.'"

- **Website language:** The LION DC website is developed in English as it is defined the default and approved language, as the intended audience will be across EU MS. Downloadable dissemination material, will also be produced in English, and will be accessible through appropriate links (buttons or icons).
- **Website areas and Links to social media:** As indicated by the DoA, the LION DC website contains links to appropriate social media, carefully selected among the most popular ones (Twitter, LinkedIn). These links are visible via relevant icons in the "Home" page of the website, in order to be easily accessible.
- **Events:** The website hosts a dedicated area (e.g. sidebar) to highlight the calendar of upcoming events organized by LION DC either for internal coordination (meetings), or open to external audience (workshops etc.) as well as those organized by external entities (conferences, EU events) and are relevant to the project themes.

6.2 Website Structure & Contents

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The content of the LION DC website is divided into separate sections, each one of them dedicated to up to date information concerning the project. The content is/will be updated by KEMEA. The sections and the contents of the website are described below. All the texts are written in plain non-technical language, suitable for the general public.

The main achievements of the project will be posted as soon as they become available, bearing in mind two main considerations:

- conveying information about the project and its potential benefits to end-users is an important part of the dissemination process
- showing how research funded by the EC leads to innovations and useful tools for LEAs supporting their fight against crimes

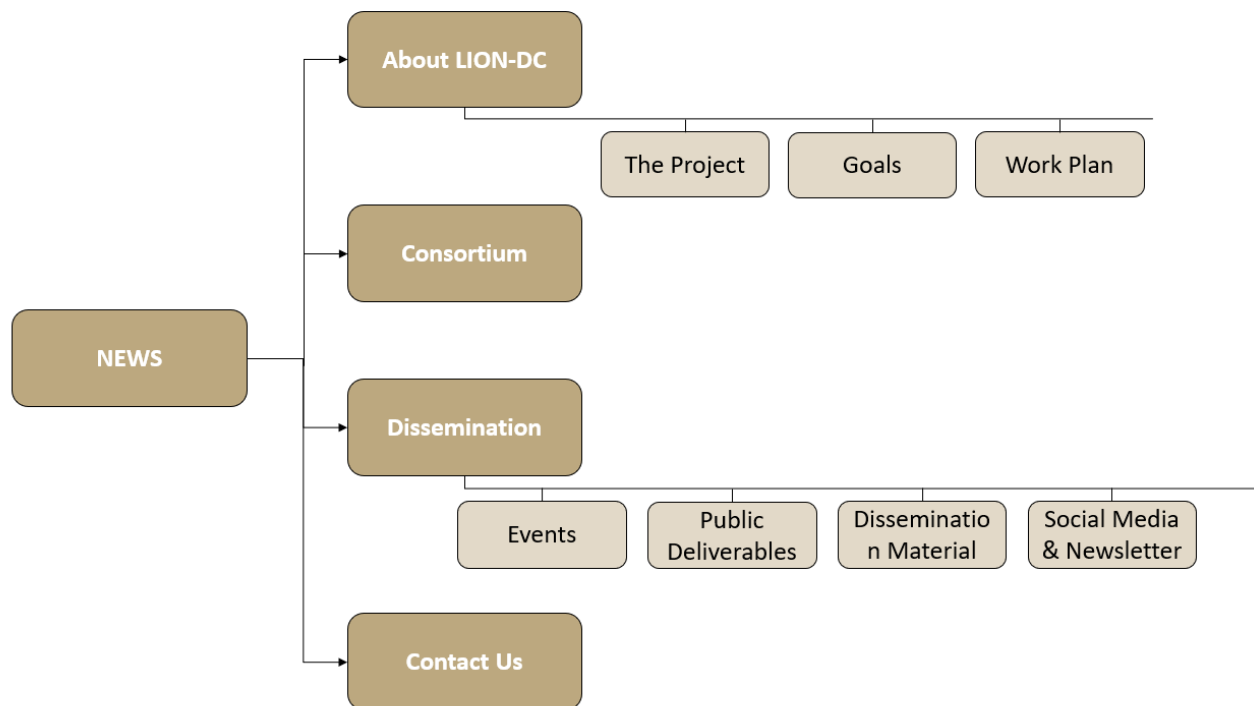


Figure 2: Website Structure

The most critical requirement for this website (and its “Home” page) is to be as user friendly and appealing as possible, encouraging visitors to navigate through the different tabs of the website while giving them the opportunity to use appropriate tools, in order to be able to find easily the sections most relevant to their interest and background. For these reasons, it was agreed the “News” section to act as the LION DC Home page.

- **Home page:** Logo and title of the project, latest news for LION DC
- **About LION DC:** In this section, general information of LION DC is included, via sub-sections The Project, Goals, Work Plan.
 - *The Project:* this page describes the project - abstract, its concept and work packages. This subsection contains only public information.

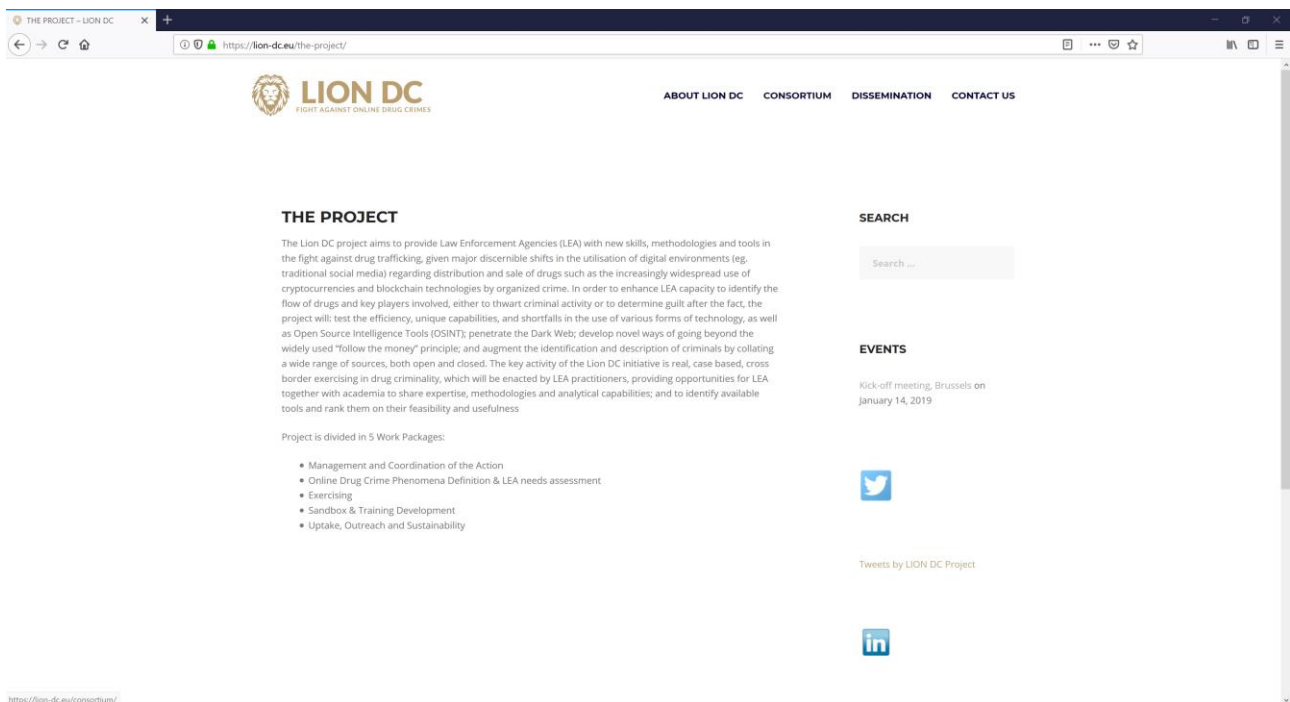





Figure 3: “The Project” webpage

- **Goals:** this subsection describes the major objectives of LION DC project
- **Work Plan:** depicts the plan of project’s working activities
- **Consortium:** Partners’ logos, with links to their official webpages

CONSORTIUM

	<p>MYKOLO ROMERIO UNIVERSITETAS, Lithuania</p>
	<p>LIETUVOS KIBERNETINIŲ NUSIKALTIMŲ KOMPETENCIJŲ IR TYRIMŲ CENTRAS, Lithuania</p>
	<p>MUITINĖS KRIMINALINĖ TARNYBA, Lithuania</p>

SEARCH

Search ...

EVENTS

Kick-off meeting, Brussels on
January 14, 2019



Tweets by LION DC Project



Join our LinkedIn Group

Figure 4: Part of "Consortium" webpage

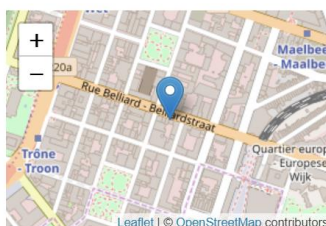
- **Dissemination:** This section includes events, public deliverables and any dissemination material of the project (e.g. flyer, newsletters, social media, etc.)
 - *Events:* includes the upcoming and the past events related to the project

Kick-off meeting, Brussels

 JANUARY 16, 2019

Event Details

- **Date:** January 14 – 15, 2019
- **Venue:** Lithuanian Research Development and Innovation Liaison Office (LINO)
- **Categories:** Meeting
- **Tags:** ISFP



LION DC an ISFP-funded & 24-month project which started on December 10, 2018, coordinated by the MYKOLO ROMERIO UNIVERSITETAS, MRU, aims to provide Law Enforcement Agencies (LEA) with new skills, methodologies and tools in the fight against drug trafficking.

The successful Kick Off Meeting took place on January 14th and 15th, 2019 at Lithuanian Research Development and Innovation Liaison Office (Brussels), with over 15 attendees representing the LION DC consortium, eager to further develop existing technologies and provide LEAs with new skills and tools assisting their fight against online crimes and specifically, drug trafficking.

LION DC consortium extends over a wide EU geographic coverage including partners from Lithuania, Poland, Greece, Netherlands, Bulgaria & Romania.

Moreover, the project actively addresses priorities and focus areas, identified in Development of a renewed European Union Internal Security Strategy paragraph 2 "Strengthening a Comprehensive and coherent Approach".

LION DC project is funded by the European Union and the ISF Police program under Grant Agreement no 822616, with a total budget of 836.860,38 €

SEARCH

Search ...

EVENTS

Kick-off meeting, Brussels on January 14, 2019



Tweets by @LIONDC2



Figure 5: Kick-off meeting event

- **Public Deliverables:** this subsection includes publicly downloadable Deliverables, created during the project's lifetime
- **Dissemination Material:** contains downloadable dissemination material e.g. flyers, public presentations, posters, press release, videos etc.

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- **Social Media & Newsletter:** this subsection combines both the description & links of LION DC social media accounts and all of the issues of the newsletter designed during project's lifetime
- **Contact us:** constitutes the direct way of communication between interested audience and LION DC Consortium

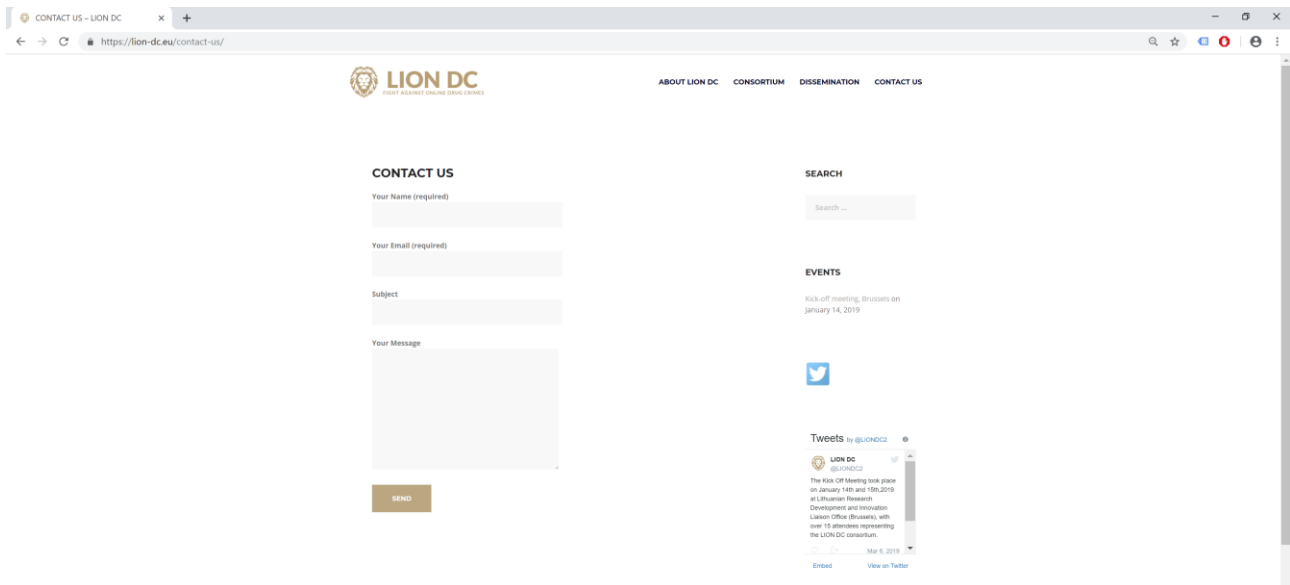


Figure 6: "Contact Us" webpage

Some of the extra features that are included in LION-DC website are:

- **Search box**, for website navigation;
- **Subscribe button** to e.g. newsletter mailing list, giving the opportunity to stakeholders and interested audience to be updated with the latest LION-DC news;
- **Social network icons**, such as Twitter & LinkedIn, for active interaction and feedback.
- **Contact form** with required fields (Name, e-mail), as the first point of contact for third parties (research and policy communities, media and end-users, etc.);

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7. Section 2 - Social networks

Parallel to the website distribution, LION DC consortium created two social media accounts, in order to maximize the communication and dissemination efforts of the project.

- One Twitter account (<https://twitter.com/LIONDC2>)

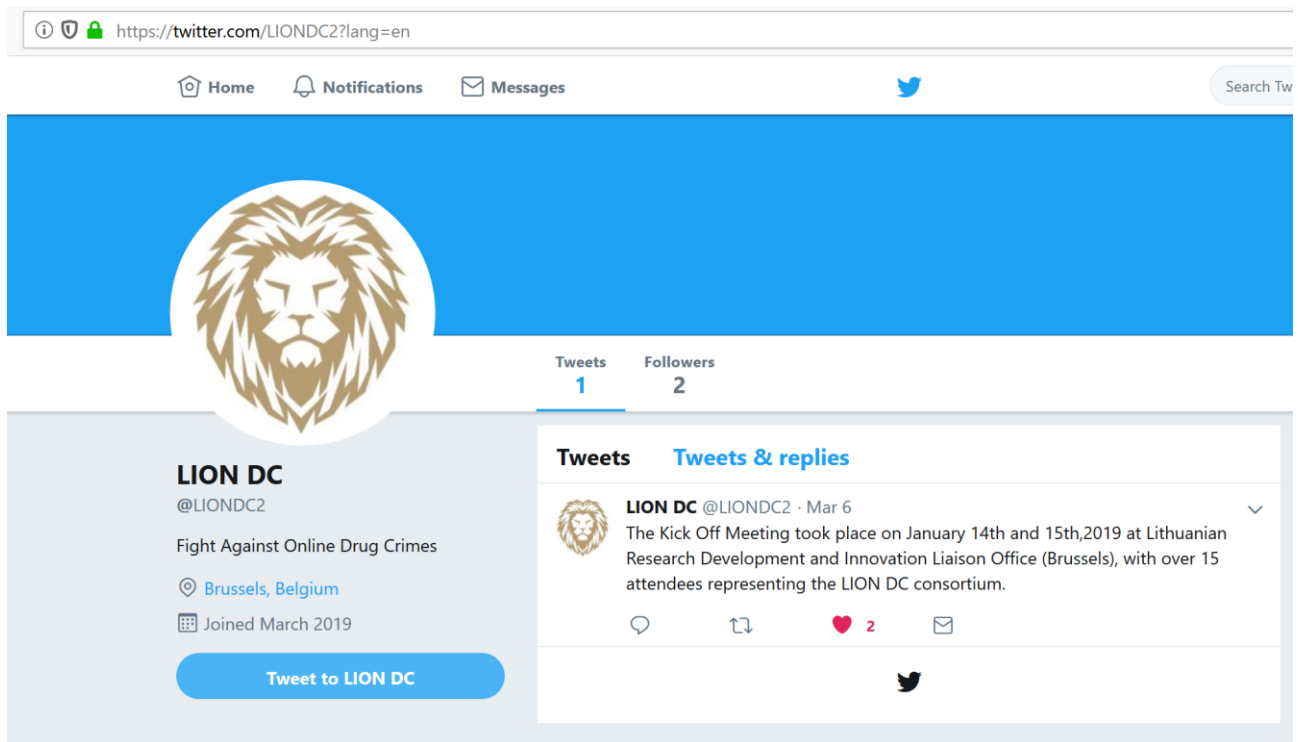


Figure 7: LION DC Twitter account

- One LinkedIn account (www.linkedin.com/in/lion-dc), that was used as administrator of the relevant LION DC page <https://www.linkedin.com/company/lion-dc/> and LION DC group (<https://www.linkedin.com/groups/13688229/>).

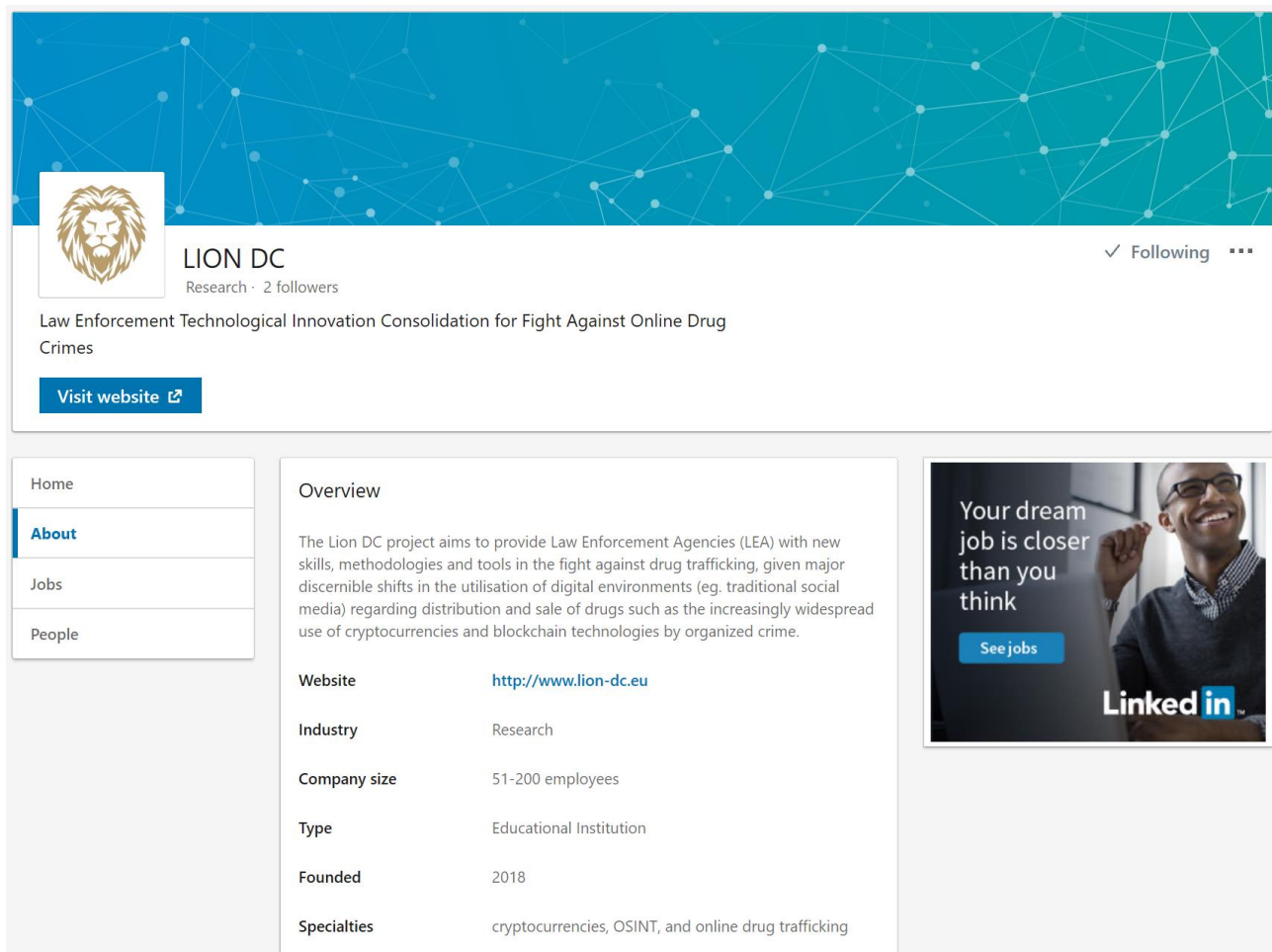


Figure 8: LION DC LinkedIn page

Both LION DC Twitter and LinkedIn accounts as well as the LION DC web page were built in at late February 2019. As far as it concerns both social network profiles, there is no specific activity to be added for the time being. More information will be added during the project's period (two years' time). LION DC social media will be exploited in the first place for disseminating the own research & results and in parallel it will be used as a communication channel between consortium and interested stakeholders. This will include reports, deliverables, articles, blogs, surveys, events and other outreach activities that will be used during project's lifetime. LION DC will retweet or otherwise promote content posted by other parties and networks (e.g. SENTER, ENLETS, etc.), especially

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within the context of the EU similar actions. Only content closely related to project's activities will be retweeted or promoted within the LinkedIn page.

The schedule for adding tweets and posts in LinkedIn is irregular, but the aim is to keep an active flow with ample of followers of the account. Moreover, posts and tweets will be uploaded, for example, whenever there is a short update on the website, or an event is organized, or when news are received from other partners. Partners may suggest posting a tweet by sending an e-mail to the relevant mailing list wp5@liondc.eu. Partners may also post or tweet using their own accounts and insert reference to the project's Twitter handle (@LIONDC2) along with any other relevant hashtag; thus, the tweets gain extra visibility. In addition to that, the use of images will create a more engaging content for the tweets as well as the LinkedIn posts. For instance, pictures taken during project events (with consent from participants) or LION DC dissemination materials.

These social media accounts are currently present on the project's website and will serve also both as communication and dissemination platforms, with updates and reposts of news related to the project, such as links to opportunities to engage with the project (e.g. specific workshops, etc.), forthcoming events, and related news from other sources that impact the project.

All consortium partners are expected to be active in promoting these platforms within their networks.

8. Conclusions

The website has been available online since the 1st March 2019. An initial version of the LION DC project website has been designed, provisioned and deployed on the Internet. Consisting mostly of static content, it has been designed to quickly answer the key questions that external visitors to the website are expected to have. Various links in the website have also been considered at this early stage of the project, to cover collaboration, exploitation, communication and dissemination requirements. As activities of the project become more clear and detailed further tools will be configured and enabled to support the project in all appropriate ways.

9. Future work

Website material will continuously be updated, during the project's lifetime to monitor the achievements and events/news related to project. One of the next steps is to review the material and the appearance of the website in order to modify them making improvements. In addition, the linkage between LION DC and Senternetwork portal is already scheduled.

GLOSSARY AND ACRONYMS

Term	Definition / Description
DoA	Description of Action
EC	European Commission
EU	European Union
LEA	Law Enforcement Agencies
OSINT	Open Source Intelligence Tools
EU MS	European Union Member States
WP	Work Package

Table 2: Glossary and Acronyms

REFERENCES

- [1] Part 4 – Description of work packages and activities of Grant Agreement number — 822616 — Lion DC, ISFP-2017-AG-DRUGS
- [2] H2020 Programme Guidance Social media guide for EU funded R&I projects, European Commission, 2018

ANNEX A - Terms of Use & Privacy Policy

TERMS OF USE

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The LION DC Website may contain links to other websites ("Linked Sites"). The Linked Sites are not under the control of the Parties of the LION DC Consortium, which are not therefore responsible for the contents of any Linked Site, including without limitation any link contained in a Linked Site, or any changes or updates to a Linked Site. LION DC Website is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by the Parties of the LION DC Consortium of the site or any association with its operators.

No unlawful or prohibited use

As a condition of your use of the LION DC Website, you warrant to the Parties of the LION DC Consortium that you will not use the LION DC Website for any purpose that is unlawful or prohibited by these terms, conditions, and notices. You may not use the LION DC Website in any manner which could damage, disable, overburden, or impair the LION DC Website or interfere with any other party's use and enjoyment of the LION DC Website. You may not obtain or attempt to obtain any materials or information through any means not intentionally made available or provided for through the LION DC Website.

Use of communication services

The LION DC Website may contain news services, chat areas, calendars, and/or other message or communication facilities designed to enable you to communicate with the other members of the community (collectively, "Communication Services"). You agree to use the Communication Services only to post, send and receive messages and material that are proper and related to the particular Communication Service.

Submissions to the LION DC Website

Parties of the LION DC Consortium welcome your submissions; any information submitted, other than your personal information (for example, your name and e-mail address), through this site is the exclusive property of the Parties of the LION DC Consortium and is considered to be confidential.

Infringement of the Terms of Use

In the case of infringement of the Terms of Use, LION DC Website Manager may immediately close access to services, temporarily or definitively, to the contravening user, without notice or compensation. In the case of a security problem, LION DC Website Manager may immediately close access, temporarily, to the user causing this problem, without notice or compensation. The user's access may be reactivated by LION DC Website Manager once this security problem has been definitively settled. Parties of the LION DC Consortium reserve the right to take any action required for protecting their interests against a user causing an infringement of the Terms of Use or a security problem.

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PRIVACY POLICY

LION DC Privacy Policy

This Privacy Policy describes how and when LION DC – a project funded by the European Commission under the ISFP program – collects, uses, and shares your information when you use the LION DC website (hereinafter, the “Website”). This Website is provided by the LION DC Consortium, and controlled by KEMEA Center for Security Studies, established by the Law 3387/2005 as the Hellenic Ministry’s of Public Order and Citizen Protection think tank on security policies -P.Kanellopoulou 4, 10177 Athens Greece, which is the Website Manager and Data Controller. When using any of our services your personal data are processed as described in this Privacy Policy. We therefore ask you to please read it carefully before communicating any of your data through the Website.

Your personal data will be processed in full compliance with the Regulation (EU) 2016/679 and that the present privacy policy is provided pursuant to Article 13 of the Regulation (EU) 2016/679 (hereinafter, “GDPR”).

Information you provide

You may provide personally identifiable information (“personal data”) when using this Website by providing your name, surname, email address and other identifying information.

Purposes of the processing and legal basis

We process personal data for the sole purposes of the LION DC project, namely:

1. for the organisation, management and functioning of the Website;
2. for the organisation of events to which users may decide to register using this Website;
3. for the publication on this Website of information concerning participation of project members to events and activities carried out by LION DC
4. in order to be registered to LION DC newsletter;

While the provision of your personal data is voluntary, legal basis for the processing of your personal data for the purposes indicated above is Article 6.1.a. of the GDPR. You can withdraw your consent by contacting the data controller as described in the section Exercise of users’ data protection rights.

Recipient of Data

We may share your data with the following entities:

Affiliates and Partners

We may share your data with any partner of the Consortium, as well as with its affiliates-companies that control, are controlled by, or are under common control with any of the Consortium’s Members. These entities may receive your information only to the extent necessary for the proper execution of the research activities, or for the administration of the project. Users’ personal data will neither be communicated nor anyhow processed for marketing or profiling related purposes.

Data Processors

We may share your data with partners providing technological services, which were formally bound by means of a data processing agreement, pursuant to Article 28 of the GDPR. The full list of data processors is available by simple request to the data controller through the Contact form at lion-dc.eu/contact-us/

Persons in charge of data processing activities

We may share your data with persons authorized and instructed by the data controller to data processing activities. Precise instructions were given to them, pursuant to Article 29 of the GDPR.

Parties When Required by Law or as Necessary to Protect Our Services

There may be instances when we disclose your information to other parties in order to:

- protect the legal rights of the LION DC Consortium, its partners and the latter's affiliates, and of the users of the Services;
- protect the safety and security of users of the Services;
- prevent fraud (or for risk management purposes);
- comply with or respond to the law or legal process or a request for cooperation by a government entity, whether or not legally required;
- administer the project and share the results thereof with the European Commission or any other public authority to which the Consortium, or any of its Partners, has to report.

Other Parties in Aggregated Form

We may also share your data with third parties or disseminate them through this Website in aggregated or non-personally identifiable form. In this case the GDPR does not apply.

Security

Pursuant to Article 25 of the GDPR, we implement appropriate technical and organisational measures, which are designed to implement data-protection principles, such as data minimisation, in an effective manner and to integrate the necessary safeguards into the processing in order to meet the requirements of the GDPR and protect the rights of data subjects. Furthermore, according to Article 32 of the GDPR, we implement appropriate technical and organisational measures to ensure a level of security appropriate to the risk and safeguard personal data in our possession against accidental or unlawful destruction, loss, theft, alteration or unauthorised use or disclosure. Please note, however, that no data transmission or storage can be guaranteed to be 100% secure. As a result, while we strive to protect the information we maintain, we cannot ensure or warrant the security of any information that you transmit to us.

Transfer of data

Your personal data will not be transferred to any country or international organisation outside European Union.

Period of storage

Your personal data will be kept for no longer than is necessary for the specific purposes for which the personal data are processed. More precisely, personal data is kept as long as follow-up actions to this Website and events are necessary with regard to the purpose(s) of the processing of personal data.

Changes to this policy

We may revise this Privacy Policy from time to time. We may make changes to this policy at our sole discretion. By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.

Exercise of users' data protection rights

You may contact us through the Contact form at lion-dc.eu/contact-us/, in order to assert your rights, as described in Articles 15 to 22 of the GDPR, namely to demand: the confirmation of the existence of data concerning yourself and their origin and processing and the purposes thereof; the erasure (Article 17) or the rectification of data (Article 16); the restriction of processing (Article 18); the right to object (Article 22) and the right to data portability (Article 20).

We inform you that you have the right to lodge a complaint to the competent data protection authority, pursuant to Article 77 of the GDPR, if you believe that your personal data have been processed in violation of any applicable law concerning data protection.

Cookie Policy

Like many websites, we use “cookie” technology to collect additional website usage data and to improve our Services.

Cookies may be stored on your device and be transmitted again to you when you use the services a second time. By means of cookies, the websites record user actions and preferences (such as, for example, the language chosen, the character dimensions, other settings concerning the layout of the website, etc.) so as to avoid that the user has to enter them when returning to the Website at a later date or when the user surfs a different page of the same website. Cookies are therefore used to log in users, monitor browsing sessions, store information relating to the users who access the website and may contain a unique identification code that makes it possible to track the user's navigation within the website for statistical and advertising purposes.

Users may download cookies on their devices owned by websites and web servers different from the Website that they are actually visiting (“third-party cookies”). Some cookies are necessary for the technical functioning of the Website; if you do not accept the latter cookies, some functionalities and features of the Website may not be accessible.

Different types of cookies exist, depending on their features and functions, and they may be stored on the users' devices for different timeframes: session cookies are cancelled at the end of each browsing session; persistent cookies may last up to a certain date that has been pre-set by their owner.

On the basis of the law applicable to cookies, user consent to the latter is not always mandatory. The user's consent is not necessary for “technical cookies”, such as cookies used exclusively with a view of carrying out the transmission of a communication on an electronic communications network, or insofar as this is strictly necessary to the provider of an information society service that has been explicitly requested by the contracting party or user to provide the said service. The latter cookies are indispensable for the proper functioning of the Website and to execute activities specifically requested by the users.

Amongst the technical cookies, that do not require an explicit prior consent by the users to be deployed, see the following:

- “cookie analytics” insofar as they are used directly by the website manager to collect aggregate information on the number of visitors and the pattern of visits to the website,
- “browsing” or “session cookies” (to log-in to the website),
- “functional cookies”, which allow users to navigate as a function of certain pre-determined criteria such as language or products to be purchased so as to improve the quality of service.
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For Profiling cookies, namely those aimed at creating user profiles and used to send advertising messages in line with the preferences shown by the user during navigation, the user's prior consent is necessary.

Types of cookies used by the Website and the possibility to de-activate them

This Website deploys the following cookies, while always offering the possibility to de-activate them, except for third-party cookies, which can be de-activated by the users directly on the owners' websites using the links provided below:

- Technical browsing or session cookies, strictly necessary for the services' functioning and to provide the users with a service that has been explicitly requested by them;
- Technical functional cookies, which allow users to navigate as a function of certain pre-determined criteria such as language.
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Please be aware that if you disable technical/functional cookies the services might not work properly and some services or some of the functionalities may not be available or work properly; you could be required to modify or manually fill in some information or preferences each time you use the services.

Third Party Cookies, namely cookies owned by websites and web servers different from this Website. The latter third parties are listed below with the links to their respective privacy policies.

- Google <https://www.google.com/policies/privacy/>

They are autonomous data controllers of the data collected through the cookies they serve; therefore, for activation and de-activation of their respective cookies you shall refer to their privacy policies and consent forms.